ABSTRACT

Research on augmented realities sprawled research concerning humans as social actors in traffic systems that regarded them as mechanical creatures. This research, in turn lead to the development of a National Research Development program called Innovative road design from a social interaction perspective. The Volvo funds gave opportunities to investigate interaction in traffic that had been difficult to conduct within a scientific field of inquiry that more or less belongs to scientific disciplines such as engineering and behavioural sciences. The research led to a series of empirical studies about social action in traffic at places defined as complex. Unfortunately, there was not enough time to get these results published, but the basic research migrated into other publications such as:

- Mobile contexts of Use: Socio-Spatial Attributes, Kalle Toiskallio and Sakari Tamminen

KEY REFERENCES

Augmented traffic realities, social interaction, technology, traffic