

Welcome to Gothenburg
- a sustainable city, open to the world



City of
Gothenburg

A WINNING ENTERPRISE

Welcome on board! On June 23-24, as the world's toughest sailing competition, Volvo Ocean Race, draws to a close, Gothenburg City invites you to join seminars and share the innovative thoughts of world-leading organizations, such as NASA, the World Bank and IKEA, on the efficient use of natural resources and sustainable urban development.

The venue offers an opportunity to combine an interest in sail racing with exchanging ideas on global hot topics in sustainable urban development and energy-efficient mobility in and around the city.

City tours will let you discover green Gothenburg and exhibition areas will allow you to meet and discuss with your peers.

Naturally, there will be ample opportunity to take part in the ongoing social events around the city.

Find out more and sign up at
www.cometogothenburg.com

23rd June - Urban challenges and trends

Ecological, economic and social sustainability

Moderator: David Simon, Director Mistra Urban Futures. **Venue:** Lindholmen Science Park

8.00 Coffee and registration, exhibition

8.30 Welcome & Introduction, Anneli Hulthén, Mayor, City of Gothenburg

1st Session - “What are the challenges for different types of cities?”

- Mehmet Kaplan, Minister Housing and urban development (tbc)
- Agneta Hammer, City planning director and Björn Siesjö, City architect, City of Gothenburg
- Mokena Makeka, Architect and urban planner, Director Makeka Design Lab, Cape Town
- Panel discussion: Hammer/ Siesjö, Makeka,

Mingle, exhibition

2nd Session – “Trends for future living”

- Larry Toups, Adjunct Professor at Chalmers University of Technology and Member of NASA & HSB Living Lab
- Jesper Brodin, Managing Director, IKEA of Sweden
- Åsa Swan, Head of Urban Planning and Kristian Käll, Process Leader Social Sustainability, Älvstranden Utveckling AB, Gothenburg

Panel discussion: Ann Legeby (Researcher at the School of Architecture at Royal Institute of Technology), Toups, Brodin, Swan

Mingle, exhibition

3rd Session - “Financing sustainable cities – green bonds”

- Doris Herrera-Pol, Director and Global Head of Capital Markets, World Bank
- Christopher Flensburg, Head of Sustainable Products and Product Development, Fixed Income and DCM, Global, SEBank
- Magnus Borelius, Head of Group Treasury. City of Gothenburg

Panel discussion: Herrera-Pol, Flensburg, Borelius

13.30 End of program

14.00 Lunch at Race Village

15.00 Study tours

- 1 Johanneberg Science Park, HSB Living Lab
- 2 North river bank – from dockland to sustainable urban area



Göteborgs
Stad

24th June - Mobility in Smart Cities

Ecological, economic and social sustainability

Moderator: Tomas Kåberger, Professor of industrial energy policy at Chalmers University of Technology

Venue: Lindholmen Science Park

8.00 Coffee and registration, exhibition

8.30 Welcome & Introduction - Anneli Hulthén, Mayor, City of Gothenburg

1st Session - “Political strategies”

- Magda Kopczynska, Director for Innovative and Sustainable Mobility in Directorate-General for Mobility and Transport within the EU
- Anna Johansson, Sweden infrastructure minister- (tbc)
- Anneli Hulthén, Mayor, City of Gothenburg

Panel discussion: Kopczynska, Johansson, Hulthén

Mingle, exhibition

2nd Session - “Research and trends”

- Michael Browne, Professor of Logistics, University of Westminster, London, UK.
- Todd Litman, Victoria Transport Policy Institute, Canada
- Frances Sprei, Assistant Professor, Energy and Environment, Chalmers University of Technology

Panel discussion: Browne, Litman, Sprei

Mingle, exhibition

3rd Session- “Practical solutions”

- Staffan Wallin, Head of Automotive, Ericsson
- Malin Andersson, Urban Transport Administration, City of Gothenburg
- Marcus Rothoff, Autonomous Driving Program Director Volvo Cars
- Panel discussion: Wallin, Andersson, Rothoff

13.30 End of program

14.00 Lunch at Race Village

15.00 Study tours

- 1 Sustainable transport of goods in cities
- 2 Visual Arena/Drive Me



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